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College of Business Administration

# Nevada Small Business Development Center

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## News Release For immediate release

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### Financial Management Workshop Helps Businesses with Their Bottom Line

Winnemucca, NV – Help for small business owners continues through smart business education, and this month's focus on financial management promises tremendous benefit for all attendees.

Many small business owners are self employed by choice with a desire to be their own boss in an industry or profession in which they have expertise. It is not uncommon to find some of them running great businesses, but lacking a sound foundation of financial operations and understanding.

The Nevada Small Business Development Center (NSBDC) spent over one year designing a 14-hour training program designed specifically for the micro-business owners who can apply their new knowledge immediately. By applying a hands on approach, each attendee will be able to go through different case studies that will look at understanding the cash flows, fixed and variable costs, break even sales and volume levels, finding financing, managing growth, "Do's" and "Don'ts" when dealing with their banker, and much more.

Properly managing the inflow and outflow of funds in relation to the budget is essential for a business to succeed. Details of this program follow. The program will not be available in Humboldt County for at least another year or two due to the high demand for this education across the State.

Currently priced at \$300, this program is offered to targeted rural Nevada communities for only \$35 due to a training grant awarded to the NSBDC. Class seating is limited to a maximum of 20 attendees, and registration is required, so sign up today for this one-time opportunity. Program details follow that includes additional information on the NSBDC website.

What: Understanding Your Financial Management

When: Wednesday & Thursday, May 26 & 27, 8:30AM – 4:00 PM (MUST attend both sessions)

Where: Winnemucca Convention Center, 50 West Winnemucca Blvd, West Hall

Fee: \$35

To register, log onto [www.nsbdc.org/education/calendar](http://www.nsbdc.org/education/calendar) or call the NSBDC at 1-800- 240-7094

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